

*Ngee
Time*

Nicolas Goussin - project manager



Professional work

Screenopsis (<http://www.screenopsis.com>)

Date: 2015/2017 - Client: TV France International

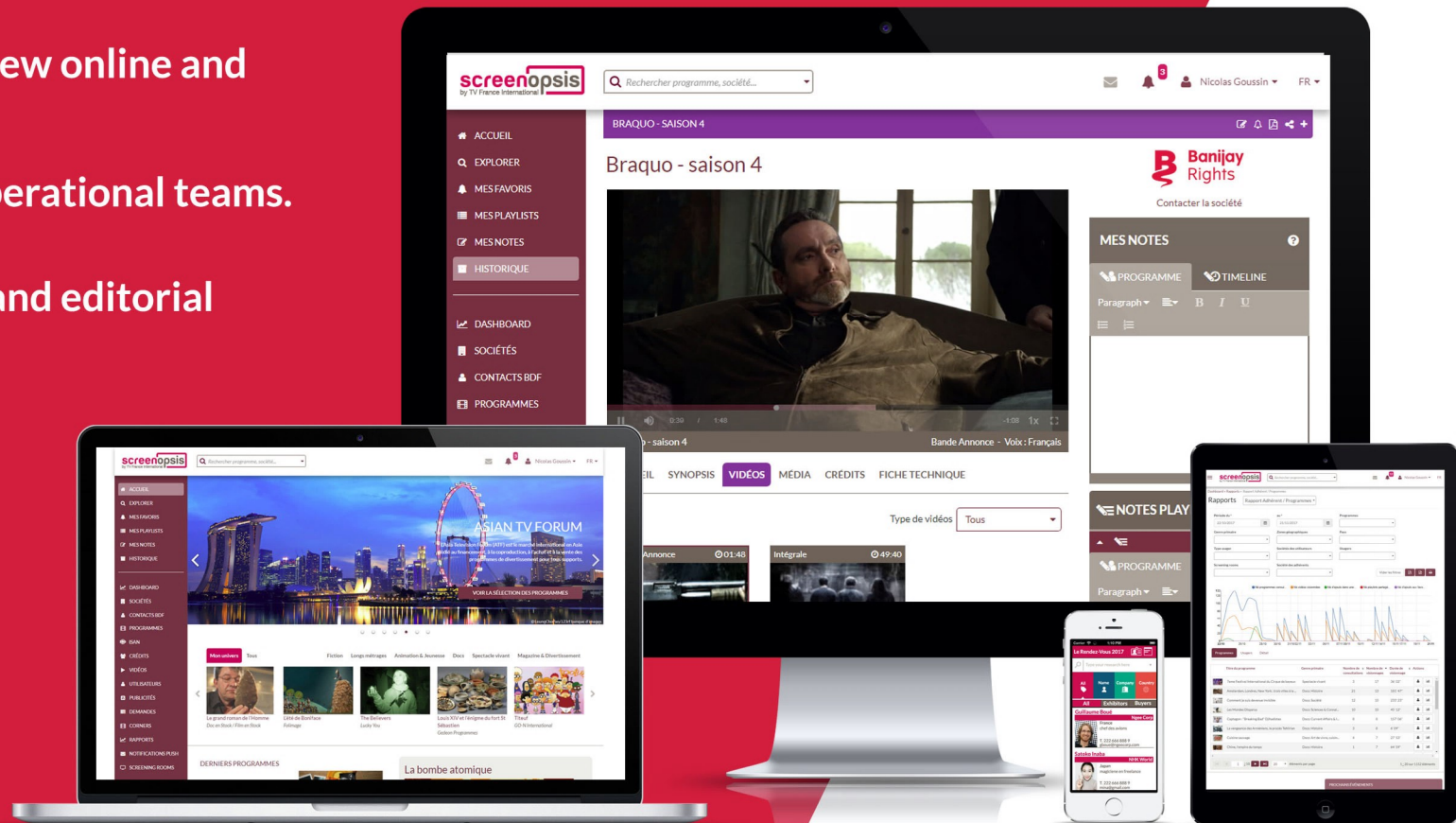
In charge of the creation and launch of the new BtoB TV platform for French content.
Only for the professionals of TV industry.

Suppliers management (Cap Gemini, Nomen ...).

Creating user interfaces, and new online and mobile platform services.

Management of Budget and operational teams.

Implementation of marketing and editorial strategies.



Graphical charter

Date: 2017 - Client: TV France International

Creation of corporate identity charter of Screenopsis platform

Creative brief with the communication agency Nomen in order to have representative elements of the different part of the platform and its main services.



Graphic design of social medias profiles, ads, business cards and RFID cards distributed to the 500 attendees of Le Rendez-Vous de Biarritz.

Skills

#design
#brief
#provider management
#photoshop
#declension

Screening of Le Rendez-Vous de Biarritz 1/2

Date: 2003-2017 - Client: TV France International

Set up of the first screening room in a TV professional market in 2003.

Work tool for 300 buyers from all over the world, to watch French TV programs.

More than 1,200 TV programs available to about sixty French companies such as Studio Canal, TF1 Studio, Arte Sales, France TV Distribution, Banijay (etc.). There are more than 2,000 searchable videos in their all, available on a mid-local, mid-online network of 180 viewing stations.



Screening of Le Rendez-Vous de Biarritz 2/2

Date: 2003-2017 - Client: TV France International

Management of a team of 10 people (network technicians, to developers, up to the staff of the screening reception desk).

Preparation of 6 months.

Implementation of new functionalities, data recovery, project monitoring and different technical tests.

Improved user experience: rfid card use, collaborative work with sharing playlists, an innovative note-taking system.

Touch terminals accessible to buyers as well as to French exhibitors, allowing them to retrieve all the essential information at their work.



Skills

#management
#decision making
#budget management
#videos
#UX/UI
#innovation

TV France International (http://www.tvfrance-intl.com) - 1/2

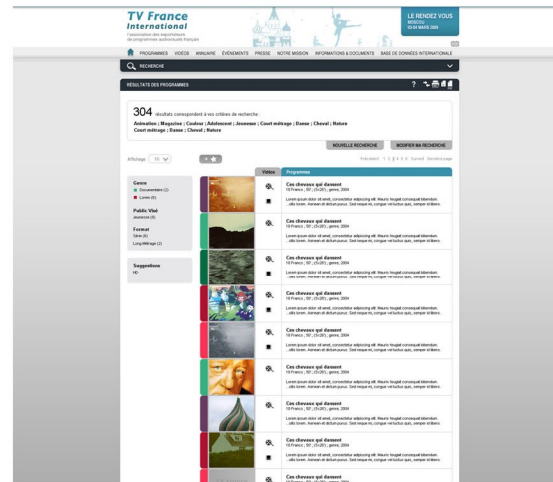
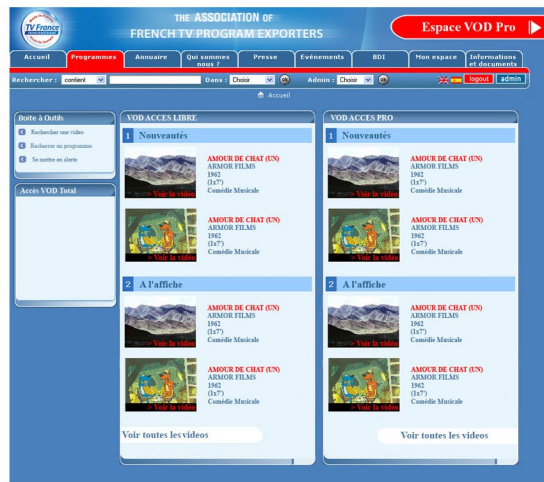
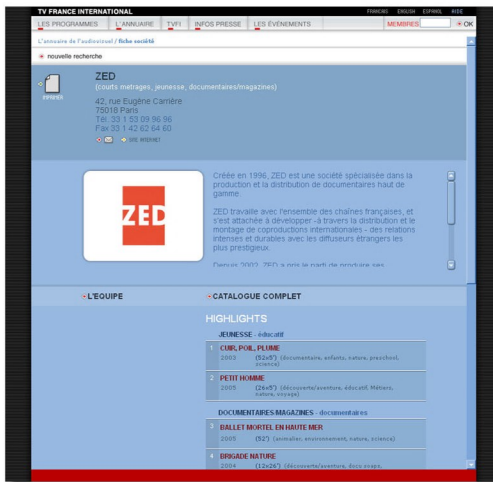
Date: 2003/2017 - Client: TV France International

Management and development of the various institutional Internet websites (4 total remakes of the website).

Content update, webmastering and relationship with members and International buyers.

Creation of requirements books, mockups, UX / UI, and setting up new innovative services.

Graphic creation for the website, mockup, banners, graphic interfaces ...



TV France International (<http://www.tvfrance-intl.com>) - 1/2

Date: 2003/2017 - Client: TV France International

Database of over 20,000 program sheets and 10,000 full length videos.

Client files (CRM) of more than 5,000 companies 20,000 buyers of TV programs worldwide buyers.

Tools for commercial prospecting to invite buyers to different events and manage the online invitation process.

Back office to manage the different databases, as well as all pages of the website.

Creation of our own mailing tool with Rubi.

Le Mag (<http://lemag.tvfrance-intl.com>)

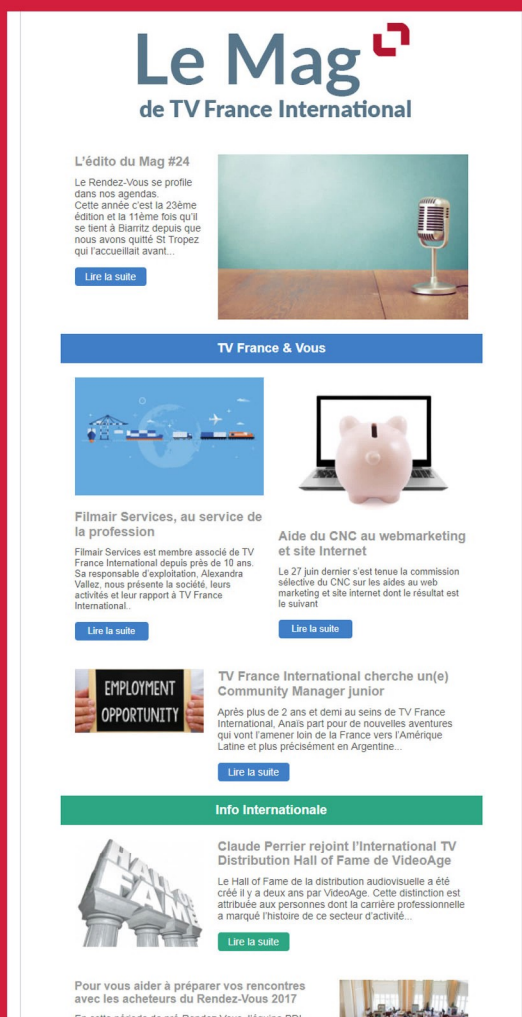
Date: 2016 - Client: TV France International

Creation of a wordpress blog to share information about the association activities with its members and partners, on the life of the association.

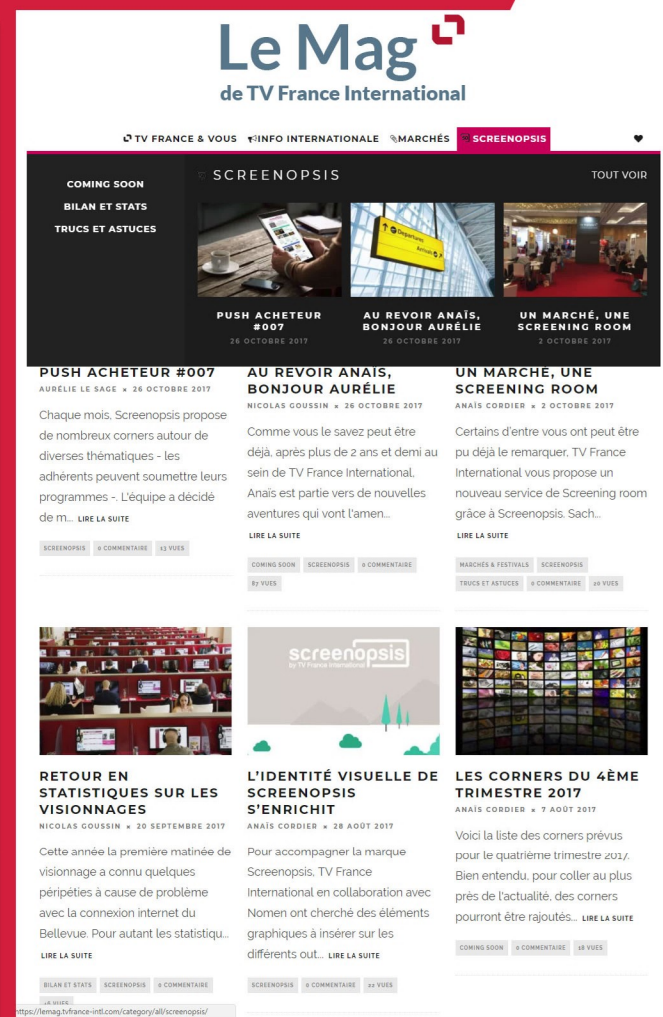
Installation, customization, design and content.

Writing articles about various topics: news about our different websites, tutorials, press review etc.

Realization, management and publication of the associated newsletter sent once a month via Sendinblue.



Mailing Le Mag



Le Mag online

Logo Creation for «Rendez-Vous» event around the world

Date: 2003-2017 - Client: TV France International

Graphic design of 30 logos for all Le rendez-vous de TV France exhibitions taking place all around the world

Elaboration of the graphical charter from A to Z: from the idea to the design. Drawings of some pictograms like the lighthouse of the logo of Le Rendez-Vous de Biarritz.

Search and integration of pictograms from an image bank.

Rendez VOUS

by TV France International



16 - 17 March 2017

Rendez VOUS



by TV France International

09 - 10 March 2017

Treffen der deutschsprachigen TV-Branche

Rendez VOUS



Beijing - Tokyo

by TV France International

Beijing : 18 - 20 June 2018

Tokyo : 22 - 23 June 2018

Rendez VOUS



Biarritz

by TV France International

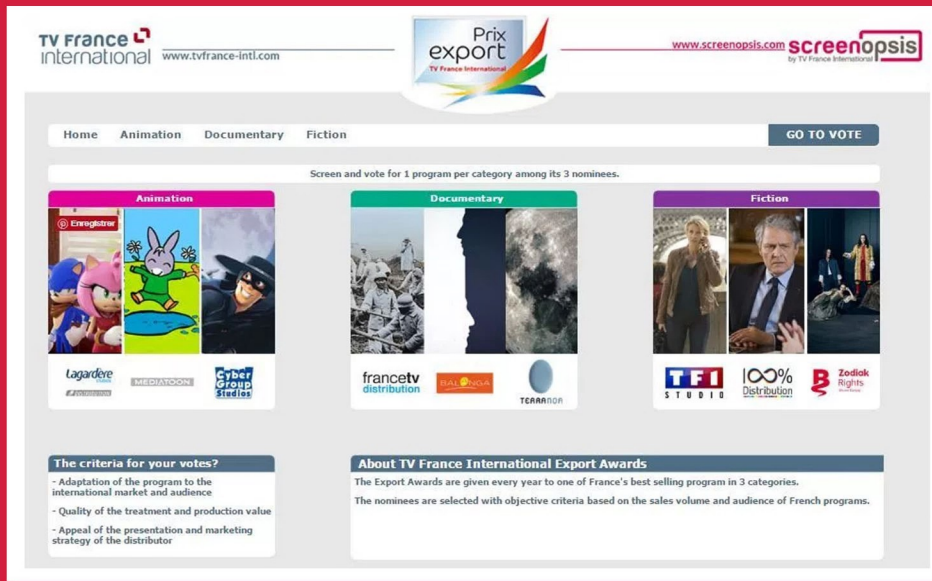
09 - 13 September 2018

Skills

#design
#photoshop
#creativity

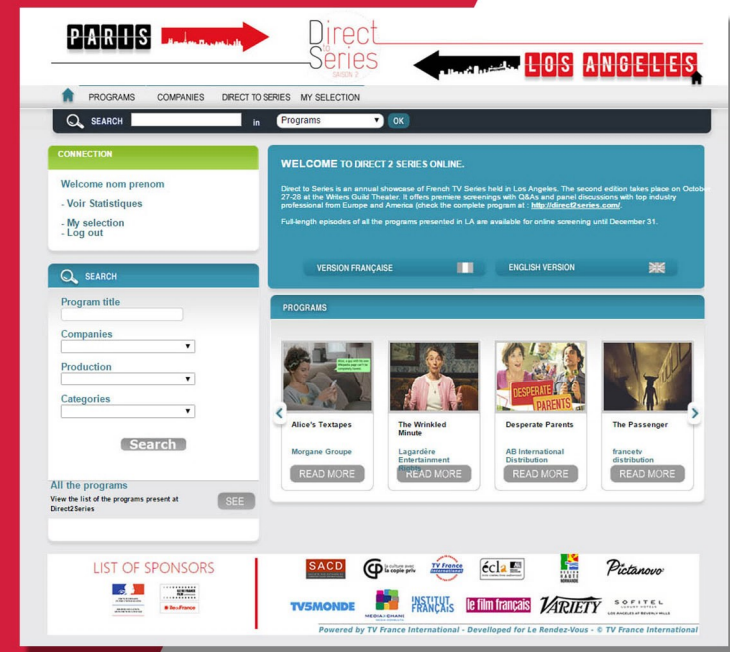
Creation of mini-site / blog

Date: 2003-2017 - Client: TV France International



Creation of a mini-voting site for the French Export Award. Award for the best French exporters. Screening, program sheets, voting system, mailing.

Mini-site for watching French audiovisual programs on the Direct to Series operation in Los Angeles.



Invitations 1/2

Date: 2003-2017 - Client: TV France International

Creation of invitations, greeting cards print and web for various events for an international audience.


Skills

- #design
- #print
- #photoshop
- #creativity

TV France International and
The International Academy of Television Arts & Sciences
invite you to participate in the

**2014 INTERNATIONAL EMMY®
SEMI-FINAL JUDGING**

September 7th, 2014, 9am - 6pm
Biarritz, France
Please RSVP to lerendezvous@tvfrance-intl.com



INTERNATIONAL ACADEMY OF TELEVISION ARTS & SCIENCES

Rendezvous
07 - 11 September

TV France International will provide your accommodation on Saturday and Sunday. We hope you can also join us for Le Rendez-Vous, which opens on September 8th in Biarritz.



2016

Happy New Year

TV France International vous souhaite une bonne année !

TV France International wishes you a Happy New Year!

TV France International
Pris export
Rendezvous





MADE IN FRANCE
TV France International
MADE FOR SUCCESS

INVITATION

TUESDAY, APRIL 13TH, 6-7 PM

Rendezvous
Launch Cocktail Party

MIPTV
Booth 02.15

www.tvfrance-intl.com

FRANCE
PROJUREP
UBIFRANCE

Invitations 2/2

Date: 2003-2017 - Client: TV France International

ご招待状



グザヴィエ・グイウ・ボシャン
TVフランス・インターナショナル会長

マテュー・ベジヨ
TVフランス・インターナショナル代表

フランス企業代表团
在日フランス大使館後援

貴社のご参加を心よりお待ちしております
「ル・ランデヴー」東京商談会 - 2014年7月2日・3日

「TVフランス・ショーケース」では、20社以上のフランスの配給会社を御紹介いたします：
AB International Distribution, Arte, Europe Images International, INA, Médiamétrie, SHK, Terranoa,
Upside TV, Zed, Zodiac Rights...

シェラトン都ホテル東京
東京都港区白金台1-1-50

ご参加をご希望の方は、6月20日までにキャトリーヌ・シャルメまでご連絡くださいませ。
Email: catherine@tvfrance-intl.com - 電話: +33 1 40 53 23 00

日程

7月2日(水)

9:30 am - 10:30 am フランス参加企業によるオープニングイベント
メインプログラムの予告上映
10:30 am - 1:00 pm: ビジネス・ミーティング
1:00 pm - 2:30 pm: 昼食
2:30 pm - 7:00 pm: ビジネス・ミーティング
7:30 pm: カクテル・パーティー (要確認)

7月3日(木)

9:30 am - 1:00 pm: ビジネス・ミーティング
1:00 pm - 2:30 pm: 昼食
2:30 pm - 5:30 pm: ビジネス・ミーティング

参加費無料



INVITATION

20th Rendez VOUS

By TV France International
BIARRITZ, 07 - 11 September

Agenda

The market is open:
Monday, Sept. 8
Tuesday, Sept. 9
Wednesday, Sept. 10 | 9am - 7pm

The traditional closing dinner and party is held on Wednesday night.

Participants arrive on Sunday, September 7, and leave on Thursday, September 11.

Location

Le Rendez-Vous 2014 will take place in Biarritz, a stylish seaside resort located in the South-West of France.

Once a hot spot for Europe's nobility, Biarritz is now the surfing capital of Europe.

SPECIAL EVENTS

You will enjoy premiere screenings and dinners highlighting new programs. Don't miss the chance to unwind at our closing dinner and party with all Le Rendez-Vous participants and industry guests.

Travel

Please contact us to plan your trip to Biarritz:
lerendezvous@tvfrance-intl.com
You have several options to reach Biarritz
• Fly to Paris-Charles de Gaulle and use our connecting chartered flight to Biarritz.
• Use connecting flights via Paris City Airport or Lyons from every major city in the world.

Our invitation includes

- one connecting chartered flight from Paris-Charles de Gaulle to Biarritz
- airport transfers in Biarritz
- accommodation, lunches and dinners
- market registration and screening room access.

Le Rendez-Vous in a nutshell

Le Rendez-Vous is a three-day event dedicated to screening, buying and networking. Screen at your leisure 1,300+ French programs covering all genres in our digital library. Meet with French distributors. Over 60 French content providers are available on site to introduce thousands of hours of programs. Enjoy networking opportunities at the meals and special events we host during the event.

Le Rendez-Vous is by invitation only
Contact: lerendezvous@tvfrance-intl.com

20th RENDEZ-VOUS

Be there or be square!

Cordially invite you to a cocktail reception
to celebrate
the nomination of *The Jungle Bunch** for an International Emmy® Kids Award
and
to meet the French Delegation at Kidscreen Summit

Tuesday, February 5th, 2012, 6:30 PM
972 Fifth Avenue at 79th, New York, NY 10075
This invitation admits two and is non transferable

Please RSVP before January 29th to
laura.party@diplomatie.gouv.fr

*The animation *The Jungle Bunch* will be screened on February 6th at 4:00 PM at the Museum of Arts and Design,
2 Columbus Circle, New York, NY 10019. To attend the screening, please refer to the above address.

INVITATION

Rendez VOUS

TV France International
Moscow
20-21 November 2012

The French Embassy in Moscow
and TV France International
are pleased to invite you to a cocktail
organized during Le Rendez-Vous Moscow

November 20th at 7 pm

**Hotel National
Saint Peterburg Room
15/1, Str. 1 Mokhovaya**

Please contact Catherine Charmet by November 20th
in order to confirm your presence:
email: catherine@tvfrance-intl.com or phone: +33 1 40 53 23 00

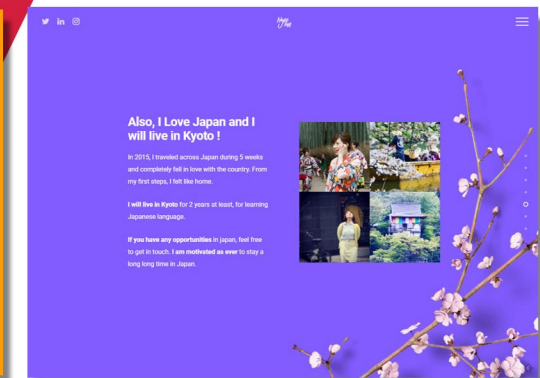
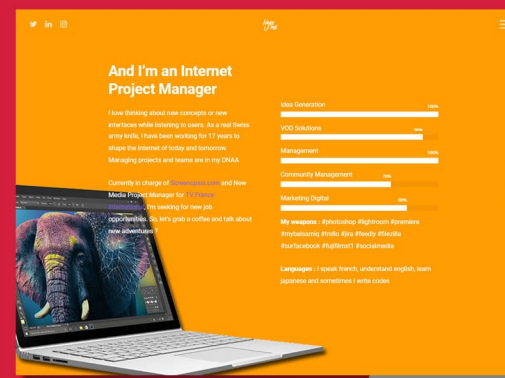
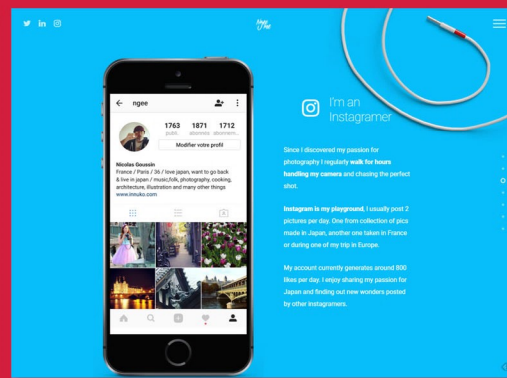
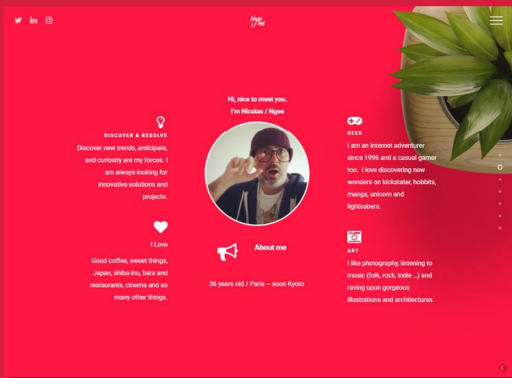
Personal works

Ngee.me (<http://www.ngee.me>)

Date: 2017 - Client: Personal project

Creation of a wordpress wevsite ngee.me to feature my personal and professional activities.

Installation, customization, design and content of the wordpress made by myself.



Visit card

Date: 2016 - Client: Personnal project

Creation of my own business card.

On the front: Creation of a Logo / Typo "Ngee"

On the back: About twenty personal photos different were used.

Print via Moo.com online service



Japafigs (www.japafigs.com)

Date: 2014 - Client: Personal project

Forum gathering the largest community specialized in manga / japanese animation figures.

Realization of the Forum (installation, customization, design, organization of topics).

Publish about twenty daily news.

Reviews and tips on buying export.

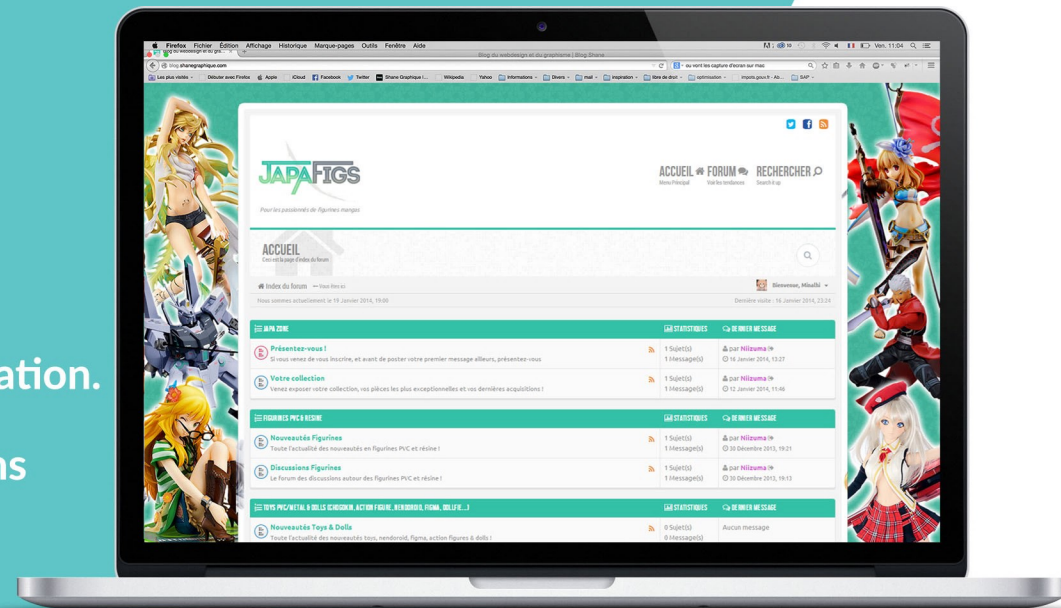
Over 300,000 pages viewed each month, with spikes up to 1 million page views.



Community management and moderation.

Contests organization of competitions with prize to win.

Partnerships and President of the Japafigs association.



Concepts

Polabird Application Project

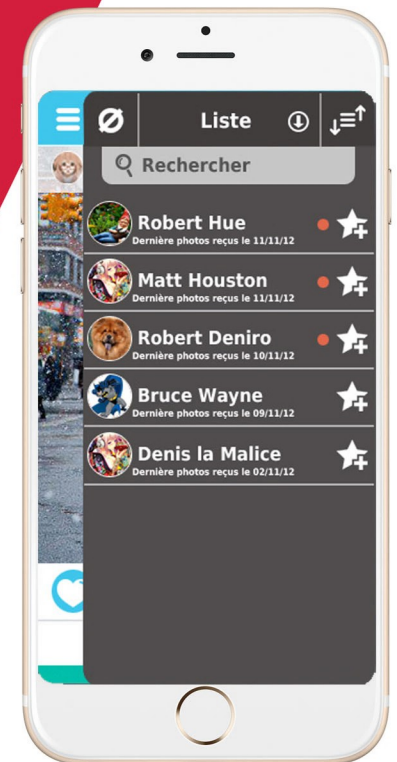
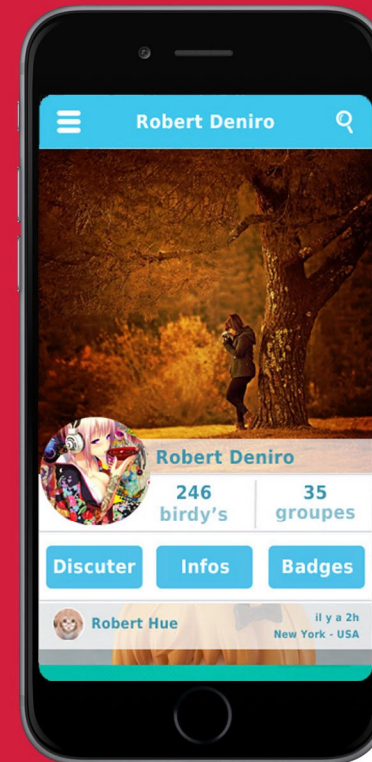
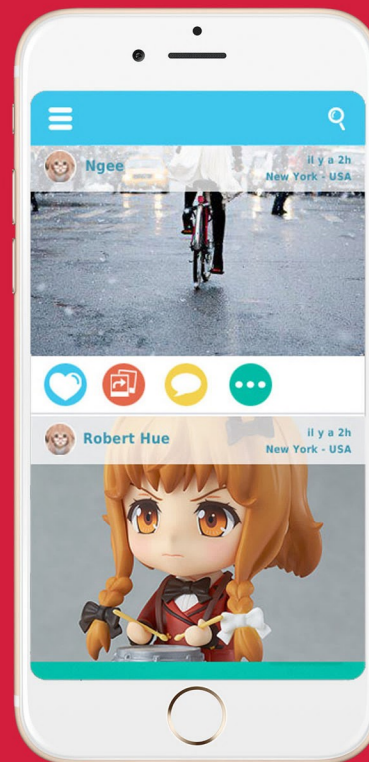
Date: 2013 - Client: Personnal project

Mobile application project to put in touch with pen pal friend around the world via common affinities and with a system of discovery and gamification.

The concept allowed people with the same interests to be able to communicate initially only by pictures. Little by little services were unlocked over time exchanges (possibility of private messaging, to see the complete profile of the user etc).

Skills

#photoshop
#mockup
#specifications
#brainstorming
#user experience
#creativity



Talk Talk

Date: 2014 - Client: Personnal project

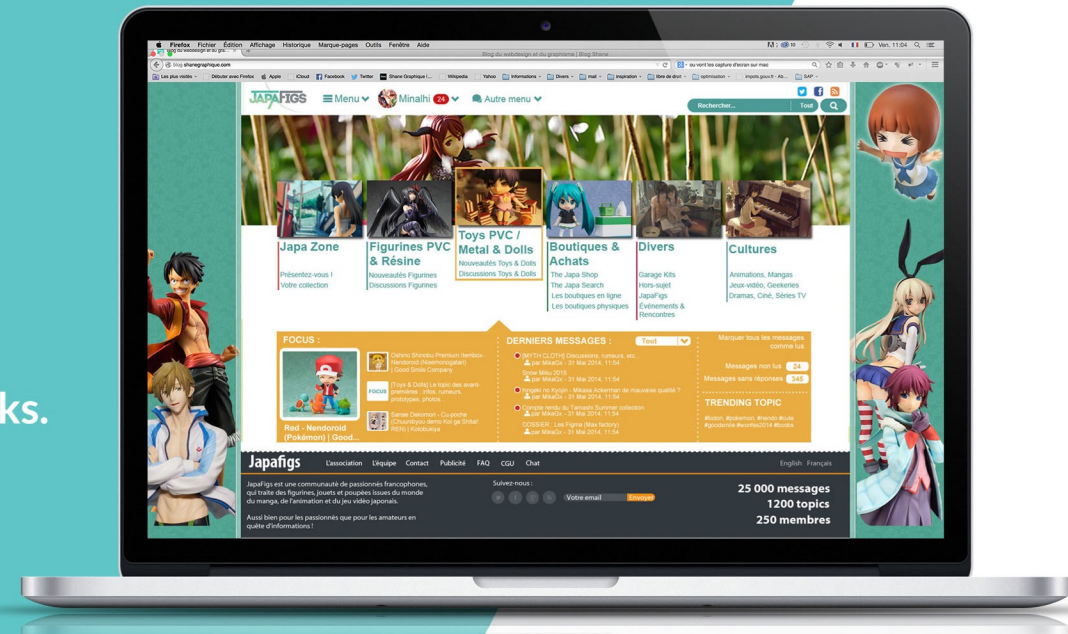
Concept of a freeware forum and community management tool, improving the current tools of old forums tools.

Work in partnership with a developer.

Realization of specifications, webdesign and web integration.

Creation of innovative presentation concepts forums and user interfaces such as:

- * Graphic and synthetic customizable homepage.
- * Moderation tools.
- * Forum feed reader.
- * Embed post to share on blogs or other social networks.
- * Powerful widget system.
- * Editorial selection for highlighting and thread reorganization to eliminate "flood".
- * Reply tool to navigate on multiple threads to make multiple quotes.
- * Notification on quotes.
- * etc.



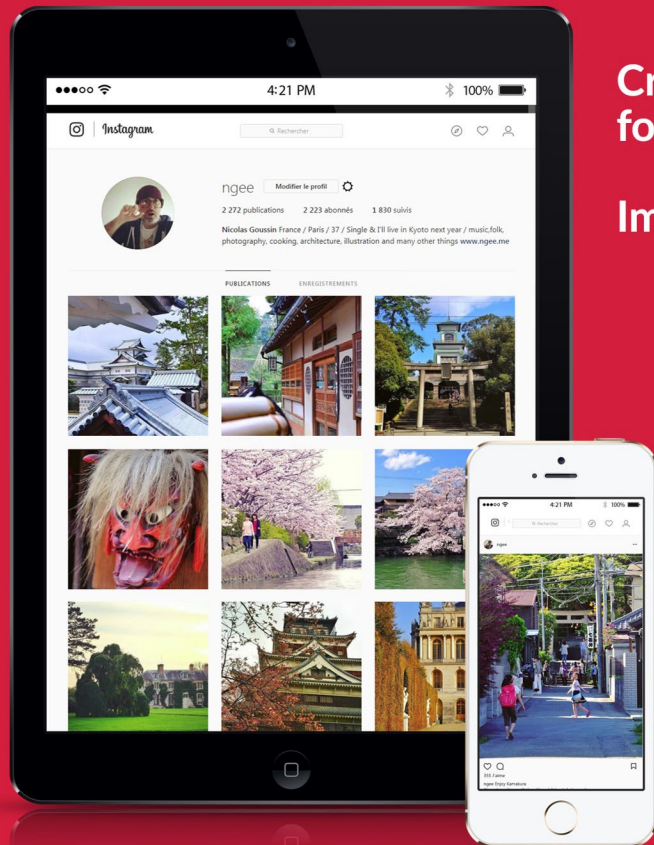
Photography

Instagram (www.instagram.com/ngee)

Personal Instagram account and for my upcoming website: monkyoto.com, website about the city of Kyoto.

2 photos posted per day, mainly taken in Japan.

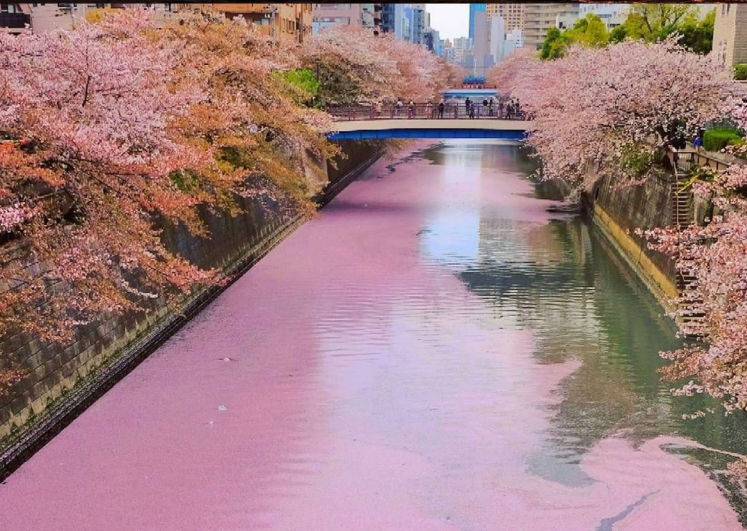
Average of 300 likes per photos.



Creation of a mainly Japanese community. Half of my followers are from Japan (which is one of my objectives).

Implementing strategy to attract and retain followers





Advertising Filtr - Sony Music

Date: 2016 - Client: Sony

Photoshoot for a web campaign
"Meet the Team" by Filtr's, music playlist
from Sony Music.



The image is a composite of three elements. On the left is a bio card for Camille, a Filtr editor. In the center is a portrait of Camille, a woman with dark hair and glasses wearing a dark blue top. On the right is a graphic for a 'COOL' playlist, featuring a white background with a blue zigzag border and the text 'Filtr PLAYLIST COOL' and 'ÉCOUTER SA PLAYLIST'.

Filtr

MEET THE TEAM*

*DÉCOUVREZ L'ÉQUIPE

CAMILLE **FILTR EDITOR POP**

33 ANS
PLAYLIST CURATOR DEPUIS 2011

ARTISTES FAVORIS :
SIA
THE WEEKND
BEYONCÉ
JULIEN DORÉ
JEANNE ADDED

CHANSON GUILTY PLEASURE :
PAULA ABDUL « STRAIGHT UP »

Filtr
PLAYLIST
COOL
ÉCOUTER SA PLAYLIST

Thank you for your attention

I am at your disposal to meet you
or to give you more information

nicolas@ngee.me

www.ngee.me / www.kitsunedandy.com

